

YOUR DAILY TRASH

A Publication of **MarBorg Industries**

Spring 2011

2011 Santa Barbara Earth Day Festival

The **Community Environmental Council (CEC)** will host the **Santa Barbara Earth Day Festival** at Alameda Park **Saturday, April 16** and **Sunday, April 17, 2011**. The 2011 theme, **"Powered by the People,"** is in line with the CEC's Fossil Free by '33 campaign and emphasizes the power of daily choices in making Santa Barbara one of the first fossil-free communities in the nation. **MarBorg Industries** is pleased to be a sponsor of the 2011 Santa Barbara Earth Day Festival.

The festival will feature approximately 250 exhibitors, a free valet bike parking section that is expected to hold over 1,000 bikes, and the third annual Green Shorts Film Festival. It will also include the festival's 11th Green Car Show – featuring the largest collection of efficient and alternative fueled vehicles between Los Angeles and San Francisco and the longest-running show of its kind in the country.

The 2010 Santa Barbara Earth Day Festival attracted over 31,000 visitors. Widely acknowledged as the birthplace of Earth Day, Santa Barbara's longstanding environmental reputation attracts national media and celebrity attention. Recent festivals have included stage appearances by Director James Cameron and Tesla Motors CEO Elon Musk.

Begun in 1970, the Santa Barbara Earth Day Festival has become the premier opportunity to showcase the latest in green technology and products to the environmentally savvy and affluent residents of California's Central Coast. For example, the Santa Barbara region boasts one of the top five per capita markets of hybrid sales in the U.S., and is projected by Southern California Edison to be one of the top four markets for electric vehicles and plug-in hybrids in Edison's territory.

POWERED BY THE PEOPLE



EARTH DAY **APRIL**
FESTIVAL **16-17**
2011

"This festival is a reminder of our collective accomplishments and the local roots of what is now an international celebration," said Sigrid Wright, Associate Director of CEC. *"Earth Day brings us together to celebrate, recharge and prepare for one of the most important decades in history."*

Wright said that in the wake of the devastating 1969 oil spill off Santa Barbara's shores, a group of local concerned citizens began talking about a different way of looking at environmental systems. Over the next few years, around the country the environmental movement was born – including the Community Environmental Council, which was incorporated in the spring of 1970. During that time, Senator Gaylord Nelson visited Santa Barbara to view the damage from the oil spill. When he returned to Washington, D.C., he introduced a bill designating April 22 as a national day to celebrate the earth. In CEC's first act as new non-profit, it hosted one of the first Earth Day celebrations in the country.

For more information on Earth Day, go to www.SBEarthDay.org, email info@cecmail.org or call **963-0583 ext. 100**.



Questions? Call 963-1852 or visit www.MarBorg.com



MarBorg Industries has partnered with Demo 2 Design to provide high quality used and vintage materials.

Demo 2 Design specializes in architectural reuse, and has been serving the community with high-quality reused and vintage materials that add character to building projects since 2003. Materials include quality reclaimed doors, windows, plumbing and lighting fixtures, which are available from Demo 2 Design for reasonable prices. The MarBorg Industries and Demo 2 Design partnership collects materials from deconstruction and diverts reusable items from the landfill, which is an effective approach to resource management. Located at 728 Union Ave., Demo 2 Design is open Saturday 10am -3pm and Monday – Friday most afternoons, call first: 805/886-6865. For more information, please visit www.Demo2Design.com



Please remember that Antifreeze, Batteries, Oil, Paint (ABOP) and other Household Hazardous Waste (HHW) materials are NOT allowed in the trash.

Facility Locations and Hours of Operation:

725 Cacique Street

Entrance off of Nopalitos Street

Santa Barbara, CA 93103

Monday through Saturday 8 am – 4 pm

20 David Love Place

Goleta, CA 93117

Monday through Saturday 9 am – 4 pm

Materials Accepted at the MarBorg ABOP Facilities

Antifreeze

Batteries

Oil

Paint – Water Based

CD's and DVD's

E-Waste – including: Monitors,

Computers,

Lap Top Computers,

TV's, VCR's, Fax Machines

Stereos, Copiers, Cell Phones

and Fluorescent Bulbs

RECYCLING COLLECTION

What's Recyclable?

To learn more, visit: www.lessismore.org | County of Santa Barbara | (805) 882.3600



ALL PLASTIC (Todo Plástico)
NO Styrofoam or packing peanuts.
NO plastic bags or bubble wrap.



GLASS BOTTLES & JARS (Botellas y Tarros de Vidrio)
NO window glass or drinking glasses.



ALL METAL (Todo Metal)
NO full or partly-full containers.
NO oil filters.



PAPER & CARDBOARD (Papel y Cartón)
NO paper plates, towels, napkins.
NO waxed boxes.



GREEN WASTE RECYCLING

As a reminder, the following are DO's and DO NOT's for your green waste containers:



YES Grass, leaves, flowers, yard trimmings, ivy, plants and small branches.



NO Palm fronds, pampas grass, food, animal waste, plastic bags, nursery pots, dirt, rocks or smelly socks!

MarBorg is reducing its *carbon footprint* with the following programs:

- Residential Commingled Recycling Program
- Residential Greenwaste Recycling Program
- Commercial Mixed Recycling Program
- Construction, Demolition and Bulky Item Recycling Program
- Free Mulch Program
- Solar Energy Program
- Bio-Diesel Fuels
- Clean-Burning Natural Gas (CNG) Collection Vehicles and Fueling Station
- Santa Barbara County Certified Green Business



MarBorg Industries
 728 E. Yanonali Street
 Santa Barbara California 93103

Prsrt. Std.
 U.S. Postage
 P A I D
 Santa Barbara, CA
 Permit No.139

MarBorg Industries. Reduce. Reuse. Recycle.

www.MarBorg.com

This newsletter is printed on recycled paper!

MarBorg is a Santa Barbara County Certified Green Business



MarBorg Industries is a Certified Green Business through the Green Business Program of Santa Barbara County. For more information about the Green Business Program of Santa Barbara County, please go to: www.greenbizsbc.org

Questions? Call 963-1852 or visit www.MarBorg.com